



## **IQAC - ANNUAL REPORT**

**2022 – 2023**



“Education is the premise of progress, in every society, in every family” - **Kofi Annan**

The Annual Report of the college serves as a comprehensive reflection of our academic journey, highlighting the accomplishments of both faculty and students. It emphasizes the seamless integration of academic endeavors with extracurricular activities, which are crucial for the holistic development of our community.

Central to our efforts in maintaining and enhancing institutional standards is the IQAC (Internal Quality Assurance Cell). The IQAC plays a critical role in creating an environment that supports and promotes academic excellence through its diverse and forward-thinking initiatives.

Our initiatives are meticulously crafted to equip all members of our college community with the skills and knowledge necessary to meet the evolving demands of contemporary careers. This dedication to academic rigor and holistic development underscores our commitment to preparing individuals for success in today's competitive landscape.

Ultimately, the Annual Report not only celebrates our collective achievements but also reaffirms our commitment to fostering a dynamic learning environment where quality and innovation flourish. It serves as a testament to our ongoing pursuit of excellence in education and beyond.

## **Republic Day**

The broad aim of the Republic Day celebration in an MBA college is to foster a sense of national pride and unity among students, faculty, and staff by commemorating the values and principles enshrined in the Indian Constitution. The event seeks to educate and inspire the academic community about the significance of Republic Day, promote civic responsibility, and encourage active participation in nation-building activities. Additionally, it aims to provide a platform for showcasing cultural diversity, leadership skills, and the spirit of Collaboration, thereby enhancing the overall educational experience and reinforcing the Institution's commitment to producing socially responsible and ethically grounded business Leaders.

### **International Yoga Day**

The event aimed to commemorate International Yoga Day, promoting health and well-being among MBA students, while emphasizing the importance of mindfulness and stress management in leadership and professional life.

### **Independence Day**

The event aimed to commemorate India's Independence Day and educate MBA students about its historical significance, while fostering a sense of patriotism and leadership.

### **Gandhi Jayanthi**

The primary aim of the Gandhi Jayanti event at NSB Bangalore is to honour the legacy of Mahatma Gandhi and promote awareness and understanding of his philosophy, principles, and contributions to the Indian independence movement and the world at large. By engaging students in discussions and activities centred around Gandhi's life and work, the event seeks to instill values of truth, non-violence, and social responsibility, inspiring them to become agents of positive change in society.

## **FESTS AND FESTIVITIES**

### **Kannada Rajostava**



**Sankranthi**



**Women's Day**



## Ganesh Chaturthi



**LIST OF PUBLICATIONS:** For NSB Bangalore, having 7 publications in the 2022-23 year not only underscores the faculty's dedication to their fields but also enhances the institution's prestige and credibility.

| Title of the Paper                                                                                        | Name of the Author                                                        |
|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| Adoption of service robots: exploring the emerging trends through the lens of bibliometric analysis       | Madhan, Kumar; Shagirbasha, Shameem; Kumar Mishra, Tanmaya; Iqbal, Juman; |
| Investigating Learners' Perspectives Towards MOOC Learning Environment in Selected Indian Universities    | S. Dhanabagiyam, M. Thamizhselvi, M. Blessy Doe                           |
| Healthcare Industry 5.0 and Innovations through ICT for Patient-Centric Solutions                         | Ganesh S                                                                  |
| Financial Development and Economic Growth in Kuwait (with reference to Financial Development Index (FDI)) | Libeesh P C, Sreeranjana Menon T                                          |
| Unleashing the power of AI: Exploring robo advisory in modern finance                                     | Jayant Hooda, Vinita Singh, Mohammad Irfan, Iqbal Thonse Hawaldar         |
| How do Machine Learning (ML) techniques benefit the insurance industry? An exploratory study              | Tripti Pal, Mohammad Irfan, Salina Bt. Kassim                             |
| Revolutionizing Islamic finance: Artificial Intelligence's role in the future of the industry             | Early Ridho Kismawadi, Mohammad Irfan, Syed Muhammad Abdul Rehman Shah    |

## SEMINARS / CONFERENCES / WORKSHOPS / GUEST LECTURES ORGANIZED DURING THE YEAR

**GUEST LECTURES:** Organizing 18 guest lectures in a year is indeed a noteworthy achievement that reflects NSB Bangalore's dedication to enhancing its academic offerings.

| Date       | Resource Person             | Company                                   | Topic                                                                  |
|------------|-----------------------------|-------------------------------------------|------------------------------------------------------------------------|
| 1/21/23    | Mr. Naveen Reddy            | Manager - Deloitte Consultancy            | Data Science and analytics in Finance Domain.                          |
| 1/23/23    | Dr.Nelson D'Souza           | Univ of Sydney Business School, Australia | Cultural Intelligence – Key to Success to Manage in Global Environment |
| 1/27/2023  | Dr. Deepak Murthy H J       |                                           | AIDS Awareness Program                                                 |
| 2/2/23     | CA Sanket Nayak             | Chartered Accountant                      | Practical Approaches to Valuation                                      |
| 2/3/2023   | Balaji Rao                  | Sapien Knowledge Ventures                 | How to Choose Stock for Long term Investment                           |
| 3/21/2023  | Mr. Mithilesh Kumar         | High Radius                               | Model Development & MLOps                                              |
| 4/15/2023  | Suryakant Sharma            | AMFI                                      | Let's talk about your money                                            |
| 5/3/2023   | Mamatha Ptrabhu             | Wurth Electronics Services                | Performance management system for succession planning                  |
| 7/10/2023  | Rtn. Chella Pandian Pitchai | Rotary Bangalore Health City Club         | RYLA Traning Program                                                   |
| 9/9/2023   | Ms. Ritu Sharma (Brillio)   | Brillio                                   | Resume building Resume branding and Resume Mapping                     |
| 9/23/2023  | Ms. Ritu Sharma (Brillio)   | Brillio                                   | CV Corrections and clarifications                                      |
| 10/3/2023  | Mr. Ghanashyam Anand        | SCM Evangelist                            | Specialization Orientation Session                                     |
| 10/10/2023 | Mr.V.Nagarajan              | IR Consultant, Hosur                      | Industrial Relations & Labour Laws                                     |

|            |                  |                      |                                   |
|------------|------------------|----------------------|-----------------------------------|
| 10/10/2023 | Mr.V. Nagarajan  | IR Consultant, Hosur | Employee Compensation Act 1923    |
| 10/28/2023 | Mr. Deepak       | Stixis               | GD Skills                         |
| 11/11/2023 | Dr. Ramesh Kumar | Siemens              | QTOR from an Industry Perspective |
| 11/11/2023 | Mr. Jacob        | Skill Factory        | How to Crack Interviews?          |
| 11/25/2023 | Mr. Ananth Malya |                      | Aptitude Training                 |

**WORKSHOPS / SEMINAR / CONFERENCE ORGANISED:** Organizing 9 workshops, seminars, and conferences in a single academic year is indeed an impressive achievement for NSB Bangalore. These events are instrumental in enriching the academic experience and fostering a vibrant learning community.

| <b>Name of the workshop/ seminar/ conference</b>                                                         | <b>Date From – To</b>   |
|----------------------------------------------------------------------------------------------------------|-------------------------|
| COGNAVI offline workshop                                                                                 | 10/5/2023               |
| Campus to Corporate_ NHRD Event                                                                          | 1/20/2023               |
| International Marketing Conference- "Services Marketing - Digitalization & Management"                   | 06/22/2023 - 06/23/2023 |
| International HR Conference - "Realigning Dynamics at Workspace for Workforce"                           | 05/19/2023 - 05/20/2023 |
| FDP on "Financial Modelling using E-views"                                                               | 02/23/2023              |
| Serial Workshop on Research Methods & Multivariate Statistical Tools for Management Research. Phase - II | March 2 to 4, 2023      |
| Introduction to Data Analytics"                                                                          | 24-06-2023              |
| Business Analytics-The Outlook for the Future                                                            | 10-06-2023              |
| Workshop on "EBSCO Business Source Elite Program" for Students                                           | 1/9/2023                |

**INDUSTRIAL VISITS:** A total of 4 industrial visits were organized in 2022 – 23 which helped the students get firsthand experience of industry operations, which helped them understand how theoretical concepts are applied in practice.

| Date       | State          | City      | Name of the Industry   |
|------------|----------------|-----------|------------------------|
| 28.07.2023 | Karnataka      | Bangalore | BMTC                   |
| 08.02.2023 | Karnataka      | Bangalore | IKEA                   |
| 17.05.2023 |                |           | BIAL                   |
| 2.2023     | Andhra Pradesh | Vizag     | Vizag Industrial visit |

**BOOKS AND CHAPTERS IN EDITED VOLUMES / BOOKS PUBLISHED:** The number of books and chapters published in edited volumes by the faculty of NSB Bangalore are 4 and are published in different publication houses. Publishing with various houses indicates a wide recognition of their work and contributes to different academic and professional communities.

**FDP'S AND MDP'S:** Faculty at NSB Bangalore attended 26 different Faculty Development Programs (FDPs) and Management Development Programs (MDPs). These programs often focus on both academic and management skills, equipping faculty with a broad range of tools and techniques that can improve their effectiveness in the classroom and beyond.

### **INTERNATIONAL IMMERSION PROGRAM**

An International Study Tour like this sounds like a fantastic opportunity for students to gain a comprehensive understanding of global business dynamics. Here's a brief overview of how each of the listed topics could be explored during the tour:

Throughout the tour, you might engage in activities such as company visits, discussions with local business leaders, cultural immersion experiences, and reflective sessions to consolidate learning. This hands-on approach can provide invaluable insights into the complexities of international business and enhance students' global perspective.

In the year 2022 – 23 a total of 48 students went to Malaysia to IUKL University and 302 students went to Dubai as a part of their International Immersion Program.

**MOU's:** Signing 26 Memoranda of Understanding (MoUs) with reputed universities globally opens up a range of opportunities for students, enhancing their educational experience and international exposure.

The fact that 8 students utilized these opportunities in the 2022-23 year shows that there's significant engagement with these global partnerships. It might also indicate the beginning of more widespread utilization in the future as students become more aware of these opportunities or as the programs develop further. This kind of international collaboration can provide students with valuable global perspectives and networking opportunities.

| <b>Name of the MoU / linkage</b> | <b>Name of the institution / industry with whom the MoU / linkage is made, with contact details</b>                                                   | <b>Year of signing MoU / linkage</b> | <b>Purpose of the MoU/Linkage (internship, on-the-job training, project work, student / faculty exchange and collaborative research)</b> |
|----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Specific Cooperation agreement   | Universidad de Deusto, Oficina de Relaciones Internacionales, A/A Nekane Sagredo Aranda, Camino de Mundaiz, 50, 20012 San Sebastian, Gipuzkoa, Espana | 2021                                 | To facilitate exchange of students in the field of Business Management and Administration                                                |
| MOU                              | Irina Hospitality Pvt Ltd.,                                                                                                                           | 2021                                 | To provide Internship opportunities                                                                                                      |
| MOU                              | Stock Market Institute, No. 132, Brigade Road, Shanthala Nagar, Ashok Nagar, Bangalore, Karnataka - 560025                                            | 2021                                 | To provide skill-based training                                                                                                          |

|     |                                                                                                                                                    |      |                                                                                         |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------|
| MOU | Emproto Technologies Private Limited, Ravindra Manvi, Director                                                                                     | 2021 | To provide Internship opportunities                                                     |
| MOU | Mission Catalyst, Keerthi Chalakaran, Managing Director                                                                                            | 2021 | To provide skill-based training                                                         |
| MOU | Basket Option Pvt Ltd., Sri Harsha, National head, #2307, "Swanlines" Ground Floor, 12th Main Road, Jayanagar, 3rd Block East, Bengaluru - 560011  | 2021 | To provide Expert Lectures and workshops                                                |
| MOU | InnateSign Studio, Arjun Vellal, Managing Director, #2307, "Swanlines" Ground Floor, 12th Main Road, Jayanagar, 3rd Block East, Bengaluru - 560011 | 2021 | To provide Expert Lectures and workshops                                                |
| MOU | Utsah Foods & Hospitality Pvt. Ltd., Sri Mayya Caterers, kalyani Gardens, #39/2 C/2, Banashankari Stage 1, Bengaluru - 560050                      | 2021 | To provide skill-based training, Education, Placement, Industrial visit, Expert Lecture |

|                            |                                                                                                                                         |      |                                                                                                                                                                                                                                                       |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MOU                        | Passionconnect Technologies, Abdul G Sait, CEO, #729, 10th Main Road, Opp. MES School, 4th Block, Jayanagar, Bengaluru - 560011         | 2021 | To provide skill-based training and Guest Lectures                                                                                                                                                                                                    |
| MOU                        | Zolostays Property Solutions Private Limited, #1190, 22nd Cross, HSR Layout, Sector 3, Bengaluru - 560102                               | 2021 | To provide short-term and long-term internships.                                                                                                                                                                                                      |
| MOU                        | RedLounge Capital Advisors LLP, #2307, Swanlines Ground Floor, 12th Main Road, Jayanagar, 3rd Block East, Bengaluru, Karnataka - 560011 | 2021 | Industrial training & visits, Guest lectures, Placement of trained students                                                                                                                                                                           |
| Student Exchange Agreement | BINUS University, Jl, K.H. Syahdan No. 9, Palmerah, Jakarta 11480, Republic of Indonesia                                                | 2022 | To promote international academic cooperation in the following areas: a) Faculty members and students from each partner institution; b) Collaboration in publication and research project; and c) Collaboration in teaching and research supervision. |

|                                     |                                                                                                                         |      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Provision of Academic Collaboration | Infrastructure University<br>Kuala Lumpur, Unipark<br>Suria, Jalan Ikram-<br>Uniten, 43000 Kjang,<br>Selangor, Malaysia | 2022 | Provision for academic collaboration and co-operation a) Offer of new or existing academic courses and curriculum, b) Exchange of students and faculty members, c) Exchange of academic materials in the form of journals, reference materials, and the results of teaching and research., d) Joint research, research projects, and publications, e) Joint conferences, cultural exchange programmes and consultancy services, f) Study tours, summer schools, and work placements, g) Joint supervision of postgraduate students, i) inter-institutional training, online teaching, and webinars, j) Joint programs at the undergraduate and postgraduate levels, k) Other exchange and collaborative activities agreed upon by both institutions. |
|-------------------------------------|-------------------------------------------------------------------------------------------------------------------------|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

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|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Friendship and cooperation, Promotion of mutual understanding, academic, cultural and scientific thought and personnel exchange</p> | <p>UNIVERSITAS NEGERI YOGYAKARTA, Vice Rector for Planning and Cooperation, Jl. Colombo No. 1, Karangmalang, Caturtunggal, Depok, Sleman, Daerah Istimewa Yogyakarta, 55281 Indonesia, +62274520324, international@uny.ac.id</p> | <p>2022</p> | <p>To promote international academic cooperation in the following areas: a) Human resources development; b) Research collaboration and joint publication; c) Internships for students, lecturers, and staff; d) Joint seminar/conference/colloquium/workshop; e) Exchange and sharing of academic materials and information; and f) any other academic activities beneficial for both institutions. To encourage and promote co-operation in the following areas: a) Student and staff exchange; b) Joint research and publication/patents/copyrights; c) Visiting professor inbound and outbound; d) Technology development; e) Joint seminar &amp; conference; f) Exchange of facilities and resources; and g) Any other areas of co-operation to be mutually agreed upon by the Parties</p> |
|----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                                            |                                                                                                                               |      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Aggrement<br>for Academic<br>Collaboration | ESC PAU Business<br>School, France. 3, rue<br>Saint-John Perse BP 7512<br>Campus Universitaire,<br>64075 PAU Cedex,<br>France | 2022 | a) To provide support for academic and<br>cultural cooperation in the field of<br>teaching, scientific research, continuing<br>education; b) To create a research<br>cooperation by promoting comparative<br>research; c) To exchange academic staff<br>and students regularly and to develop<br>new forms of cooperation, which can<br>include summer courses, short courses,<br>and the xchange of foreign language<br>teaching assistants; d) to bring value to<br>the students by improving their skills for<br>the present global environment. |
| Student<br>Exchange<br>Agreement           | Ajman University,<br>United Arab Emirates,<br>international@ajman.ac.<br>ae                                                   | 2022 | To institute an exchange program                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| MOU                                        | Northern Kentucky<br>University, Nunn Drive,<br>Highland Heights, KY<br>41099, USA                                            | 2022 | To promote and develop academic<br>cooperation as follows: a) Development<br>of transfer agreements; b) Exchange of<br>studnets; c) Exchange of teaching and<br>Research personnel; d) Development of<br>short-term academic programs; e)<br>Development of short scientific and /or<br>technological research projects; and f)<br>Any other activity of mutual intereset<br>regarding academic or scientific and<br>technological research matters                                                                                                 |

|                       |                                                                                                                                                    |      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Cooperative Agreement | Mercer University,<br>Executive vice president<br>(Admn. and Finance),<br>Mercer University, 3001<br>Mercer University Drive,<br>Atlanta, GA 30341 | 2023 | To promote a) Exchange of scholars (Professors, advanced graduate fellows, and/or researchers) and professional staff members, b) Exchange of students (Graduate and undergraduate); c) Exchange of information and academic materials; d) Offering Joint-Degrees, double-degrees, Twinning programs and certificate programs; e) Organization of joint research programs including those for eventual publication in academic and professional journals; f) Organization and exchange of information about conferences, workshops, summer/winter schools and assistance to participate in them; g) Organizing short-duration student immersion programs; h) Other feasible and relevant educational activities according to this agreement and in the spirit of developing education for mutual benefit to the parties, students and the public; i) Supporting activities/services such as Language Training, Orientations and preparatory courses. |
| MOU                   | Mindclub Consultant,<br>Shanti Kunj-1,<br>Lakhanpur, Ramnagar,<br>nainital, Uttarakhand<br>244715.                                                 | 2023 | To offer employability skill training program (NISM Series-V-A: Mutual Fund Distributors) to students                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

|     |                                                                                                                                     |      |                                                                                |
|-----|-------------------------------------------------------------------------------------------------------------------------------------|------|--------------------------------------------------------------------------------|
| MoU | CoreNuts Technologies,<br>4th Floor, SBR Horizon,<br>Hoskote Road, Vastu<br>Bhoomi, Whitefield,<br>Bengaluru, Karnataka -<br>560067 | 2023 | Industrial training & employability<br>training                                |
| MoU | Bloodspot                                                                                                                           | 2023 | Industrial training & Awareness<br>programs                                    |
| MoU | Numark Consulting,<br>#16/28, Gangamma<br>Temple Street, Near<br>Raghavendra Swamy<br>Mutt, Ashok Nagar,<br>Bangalor - 560050       | 2023 | Industrial training & Guest lectures                                           |
| MoU | Quantech Origin                                                                                                                     | 2023 | Industrial training & visits, Guest<br>lectures, Placement of trained students |
| MoU | Theory Desk                                                                                                                         | 2023 | Industrial training & Internship<br>opportunities                              |
| MOU | E2E Recycling Business<br>Pvt. Ltd., #62, Swan<br>Mansion, JP Nagar 7th<br>Phase, Bangalore,<br>Karnataka - 560078                  | 2023 | Consultancy, Internship, Project,<br>Placement                                 |
| MOU | SR Infotech, Swan<br>Mansion, Gaurav Nagar,<br>JP Nagar 7th Phase,<br>Bangalore, Karnataka -<br>560078                              | 2023 | Consultancy, Internship, Project,<br>Placement                                 |

## EXTENSION OR SOCIAL IMMERSION ACTIVITIES

| Sl No | Event                         | Date       |
|-------|-------------------------------|------------|
| 1     | Free Eye Checkup Camp         | 23/11/2022 |
| 2     | Ramanamaharshree Ashram Visit | 22/01/2023 |

## RESULT ANALYSIS

96% pass rate is a remarkable achievement for an MBA program! It indicates not only that the students are mastering the material effectively but also that the faculty and the institution are providing strong support and high-quality instruction. This kind of success reflects well on both the students' dedication and the program's effectiveness. It's a great indicator of the program's ability to prepare students thoroughly for their careers.

| Result Class                      | No of Students |
|-----------------------------------|----------------|
| First Class Distinction - A Grade | 98             |
| First Class - B+ Grade            | 46             |
| Total Students                    | 149            |
| No of Students appeared           | 149            |
| Absentees                         | 0              |
| No of Students Passed             | 145            |
| No of Students Failed             | 4              |
| Total Pass Percentage             | 96%            |
| Total Fail Percentage             | 4%             |

## PLACEMENT DETAILS

| Sl No |           | Name                      | Company Name          |
|-------|-----------|---------------------------|-----------------------|
| 1     | 2020 - 22 | Afreed Ahmed P M          | Continental AG        |
| 2     | 2020 - 22 | Akash Kumar<br>Srivastava | TATA Advanced Systems |

|    |           |                       |                               |
|----|-----------|-----------------------|-------------------------------|
| 3  | 2020 - 22 | Alavala Kaushik       | Page Industries (Jockey)      |
| 4  | 2020 - 22 | Ameer Dhesh S         | Skill Vertex                  |
| 5  | 2020 - 22 | Anish Nag B C         | PWC                           |
| 6  | 2020 - 22 | Antonita Aishwarya A  | Brillio                       |
| 7  | 2020 - 22 | Anubhuti Arora        | Ryan India Tax Serv P Ltd     |
| 8  | 2020 - 22 | Anupriya Soni         | Tesco PLC                     |
| 9  | 2020 - 22 | Arjun Chaurasia       | PWC                           |
| 10 | 2020 - 22 | Arun k                | NJ India Invest Pvt Ltd       |
| 11 | 2020 - 22 | Austin C Sebastian    | DailyRounds / Marrow          |
| 12 | 2020 - 22 | B.Sreemanth Raju      | Skill-Lync                    |
| 13 | 2020 - 22 | Baishali Ray          | Infosys Ltd.                  |
| 14 | 2020 - 22 | Banda Ramcharan Reddy | Indiamart                     |
| 15 | 2020 - 22 | Lakshmi Prathyusha    | Siemens                       |
| 16 | 2020 - 22 | B Bismaya K Gyanendra | London Stock Exchange         |
| 17 | 2020 - 22 | Bekkem Sraddha        | LG Soft India P Ltd           |
| 18 | 2020 - 22 | Bharath. J            | Atkins                        |
| 19 | 2020 - 22 | BHAVADHARANI. M       | Yaskawa Electric Corp         |
| 20 | 2020 - 22 | Bhavana JL            | PWC                           |
| 21 | 2020 - 22 | Bhumika Sharma        | Beroe Inc.                    |
| 22 | 2020 - 22 | Bhupathiraju Akshitha | PWC                           |
| 23 | 2020 - 22 | BHUPATHIRAJU DHARANI  | Bajaj Allianz Insurance       |
| 24 | 2020 - 22 | Sachin Birajdar       | A. K. Capital Finance Limited |
| 25 | 2020 - 22 | Chitharanjan Raja     | Indiamart                     |
| 26 | 2020 - 22 | C.Maniganga           | PWC                           |
| 27 | 2020 - 22 | Chris correia         | Codeyoung                     |
| 28 | 2020 - 22 | D V Ajith             | Agarwal Packers               |

|    |           |                          |                          |
|----|-----------|--------------------------|--------------------------|
| 29 | 2020 - 22 | Debankita Bose           | PWC                      |
| 30 | 2020 - 22 | Dedeepya<br>Bheemavarapu | PWC                      |
| 31 | 2020 - 22 | Deepak Pawar             | Internshala              |
| 32 | 2020 - 22 | DEVA G                   | ICICI Bank               |
| 33 | 2020 - 22 | Priya Dhal               | Skolar                   |
| 34 | 2020 - 22 | P. DHANALAKSHMI          | Unibic Foods India       |
| 35 | 2020 - 22 | Dhananjay A              | PWC                      |
| 36 | 2020 - 22 | Dhirendra Thakur         | Property Cloud           |
| 37 | 2020 - 22 | Dikshya Das              | Page Industries (Jockey) |
| 38 | 2020 - 22 | Dinesh Kumar.R           | Bajaj Allianz Insurance  |
| 39 | 2020 - 22 | Duroc Daniel             | LG Soft India P Ltd      |
| 40 | 2020 - 22 | Esha Verma               | TATA Advanced Systems    |
| 41 | 2020 - 22 | G Deva Dhanunjaya        | Intellipaat Software     |
| 42 | 2020 - 22 | Shubham Gangurde         | Richemont India          |
| 43 | 2020 - 22 | Garima Kumari            | Agarwal Packers          |
| 44 | 2020 - 22 | Greeshma CM              | Continental AG           |
| 45 | 2020 - 22 | M Haridharan             | Teachnook                |
| 46 | 2020 - 22 | Harshitha.S              | Coface India Credit      |
| 47 | 2020 - 22 | Illa Anantha Sai Kumar   | Indiamart                |
| 48 | 2020 - 22 | Indupriya A S            | J2W                      |
| 49 | 2020 - 22 | Manthan Jani             | Input Zero Technologies  |
| 50 | 2020 - 22 | Jenu Abraham             | PWC                      |
| 51 | 2020 - 22 | J Bhanu Prakash Reddy    | PWC                      |
| 52 | 2020 - 22 | Kalyan Jugunta           | Tundra Tech Solutions    |
| 53 | 2020 - 22 | Girish KD                | Tally Solutions          |
| 54 | 2020 - 22 | Pralay Kalaskar          | Bajaj Allianz Insurance  |
| 55 | 2020 - 22 | Kaniti Prashanth         | CRMIT Solutions          |
| 56 | 2020 - 22 | Kartheeswaran A          | Agarwal Packers          |
| 57 | 2020 - 22 | Karthick Perumal         | Indiamart                |

|    |           |                            |                          |
|----|-----------|----------------------------|--------------------------|
| 58 | 2020 - 22 | Kasa Shiva Kumar           | Saint Gobain             |
| 59 | 2020 - 22 | Jahanavi Kasi              | Drivestream India P Ltd  |
| 60 | 2020 - 22 | K Uma Maheshwar rao        | CRMIT Solutions          |
| 61 | 2020 - 22 | Krishna Kumar Solanki      | TATA Advanced Systems    |
| 62 | 2020 - 22 | Lisina Sunil               | UrbanPiper Technology    |
| 63 | 2020 - 22 | Lodagala Venkatesh         | Berger Paints            |
| 64 | 2020 - 22 | M. Charitha Reddy          | Uable/Bhanzu             |
| 65 | 2020 - 22 | Manem Sai chaitanya        | Sapphire Human Soluti    |
| 66 | 2020 - 22 | Rutuja Rajesh<br>Madgulkar | Bajaj Allianz Insurance  |
| 67 | 2020 - 22 | MAHESHA H                  | Indiamart                |
| 68 | 2020 - 22 | Manasa Priya B             | Continental AG           |
| 69 | 2020 - 22 | Prathamesh Sanjay<br>mane  | DXC Technology           |
| 70 | 2020 - 22 | Maxwell Chris Furtado      | Continental              |
| 71 | 2020 - 22 | MD Shahid Afridi           | Godrej Properties        |
| 72 | 2020 - 22 | Mehak Bubna                | Xseed Educations         |
| 73 | 2020 - 22 | MILAN CHURCHIN S           | Bajaj Allianz Insurance  |
| 74 | 2020 - 22 | Mithun B V                 | Google                   |
| 75 | 2020 - 22 | Leela Anirudh Mogili       | MIAC Analytical Services |
| 76 | 2020 - 22 | MD. Khalida Afroz          | Relevance Lab Pvt. Ltd.  |
| 77 | 2020 - 22 | Mohammaed Saqlain H        | Agarwal Packers          |
| 78 | 2020 - 22 | M Gangadhar Reddy          | Indiamart                |
| 79 | 2020 - 22 | Md Inamul Hassain          | Property Pistol          |
| 80 | 2020 - 22 | N Sai Lakshmi Priyanka     | Polestar                 |
| 81 | 2020 - 22 | Premanshu Nandanwar        | Unibic Foods             |
| 82 | 2020 - 22 | Neha Pawar                 | Godrej Properties        |
| 83 | 2020 - 22 | Nikhil G Reddy             | SkillVertex              |
| 84 | 2020 - 22 | Nikhil.S                   | Property Pistol          |
| 85 | 2020 - 22 | Pabbathi Greeshma Sri      | PWC                      |

|     |           |                           |                          |
|-----|-----------|---------------------------|--------------------------|
| 86  | 2020 - 22 | Padmini Badhai            | Vialto (Partners Of PWC) |
| 87  | 2020 - 22 | Paluru Harshith           | PWC                      |
| 88  | 2020 - 22 | Patwari Sriteja           | Tally Solutions          |
| 89  | 2020 - 22 | Pavan Y                   | Bajaj Allianz Insurance  |
| 90  | 2020 - 22 | Pavana R                  | PWC                      |
| 91  | 2020 - 22 | Prathviraj Tiwari         | Moschip Technologies     |
| 92  | 2020 - 22 | Pritam Mondal             | SR Infotech              |
| 93  | 2020 - 22 | Priyanka.R                | Just Dial Ltd            |
| 94  | 2020 - 22 | R Rakshitha               | PWC                      |
| 95  | 2020 - 22 | Raghava K                 | PWC                      |
| 96  | 2020 - 22 | Rajeswari Mohanty         | PWC                      |
| 97  | 2020 - 22 | Rajkumar Bishukarma       | Novotech                 |
| 98  | 2020 - 22 | Rakshith A                | Panasonic Life Solutions |
| 99  | 2020 - 22 | Riya Sinha                | PWC                      |
| 100 | 2020 - 22 | Riya Sudheer              | PWC                      |
| 101 | 2020 - 22 | Rohan Mehta               | Polestar                 |
| 102 | 2020 - 22 | Sahil Sharma              | PWC                      |
| 103 | 2020 - 22 | Sanghishetty Geyana       | SapphireSolutions        |
| 104 | 2020 - 22 | Sanku Aashritha Reddy     | Moschip Technologies     |
| 105 | 2020 - 22 | Sarthak Gupta             | SkillVertex              |
| 106 | 2020 - 22 | Sarvamangala S<br>Banagar | Cafe Coffee Day          |
| 107 | 2020 - 22 | Shaik Noor Mohammed       | ICICI Bank               |
| 108 | 2020 - 22 | Shashank Joshi            | A. K. Stockmart P Ltd    |
| 109 | 2020 - 22 | Shipra Singh              | Drivestream India P ltd  |
| 110 | 2020 - 22 | Shirsa Roy                | Mobisy Technologies      |
| 111 | 2020 - 22 | Shiv Choudhary            | Lankmark Group/MAX       |
| 112 | 2020 - 22 | G.Srinivasan              | Bajaj Allianz Insurance  |
| 113 | 2020 - 22 | Sumit Ranjan              | PWC                      |
| 114 | 2020 - 22 | Sunkari.Sri Lalitha       | PWC                      |

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|     |           | Syed Ghouse        |                         |
| 115 | 2020 - 22 | Mohiuddin          | Indiamart               |
| 116 | 2020 - 22 | Tamshi Khan        | ATKINS                  |
| 117 | 2020 - 22 | Taniya Sarkar      | Continental AG          |
| 118 | 2020 - 22 | U. Chandana        | Joules to Watts         |
| 119 | 2020 - 22 | V Lohith Kumar     | Intellipaat Software    |
| 120 | 2020 - 22 | Vangala Sravani    | Bajaj Allianz Insurance |
| 121 | 2020 - 22 | Alekhy Vemula      | Momenta                 |
| 122 | 2020 - 22 | Bs Vishal Sabarish | Property Cloud          |
| 123 | 2020 - 22 | Vishrutha V Hangal | Mobisy Technologies     |
| 124 | 2020 - 22 | Karthik Y          | TCS                     |
| 125 | 2020 - 22 | Santosh Yadav      | Agarwal Packers         |
| 126 | 2020 - 22 | Yagnesh Gupta      | PWC                     |
| 127 | 2020 - 22 | Yashavanth Kumar H | Polestar                |
| 128 | 2020 - 22 | Yoheshwar          | Codebios                |
| 129 | 2020 - 22 | Yukesh Babu S      | Input Zero Technologies |
| 130 | 2020 - 22 | Tanneeru Mamatha   | Bajaj Allianz Insurance |
| 131 | 2020 - 22 | Sumedha            | GENPACT                 |

## INTERNSHIP DETAILS

| Sl No | Register No | Name             | Topic                                                                                                |
|-------|-------------|------------------|------------------------------------------------------------------------------------------------------|
| 1     | 200KCMD001  | ABDUL DAIYAN     | A STUDY ON THE LIQUIDITY AND PROFITABILITY ANALYSIS OF BHARTI AIRTEL                                 |
| 2     | 200KCMD002  | AFREED AHMED P M | A STUDY ON CHALLENGES AND BARRIERS FACED DURING PRODUCT DEVELOPMENT STAGE: A STAKEHOLDER PERSPECTIVE |

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|---|------------|---------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| 3 | 20OKCMD003 | AKASH KUMAR<br>SRIVASTAVA | A STUDY TO RECOGNIZE THE ISSUES THAT CONTRIBUTE TO LOW CONVERSION RATE FOR SALES AT CAREERLABS TECHNOLOGIES PVT.LTD           |
| 4 | 20OKCMD004 | ALAVALA KAUSHIK           | A STUDY ON STRESS & COPING MECHANISM OF SALESMAN WITH REFERENCE TO PAGE INDUSTRIES                                            |
| 5 | 20OKCMD005 | AMEER DHESH S             | A STUDY ON UNDERSTANDING THE PURCHASE INTENTION OF SUSTAINABLE CLOTHING PRODUCTS AMONG CONSUMERS WITH REFERENCE TO STAR WEARS |
| 6 | 20OKCMD006 | ANISH NAG B C             | A STUDY ON FINANCIAL PERFORMANCE OF FITWEL TOOLS AND FORGING PVT.LTD                                                          |
| 7 | 20OKCMD007 | ANTONITA<br>AISHWARYA A   | A STUDY ON THE IMPACT OF SALESFORCE CRM ON TOP-NOTCH CUSTOMER SERVICE                                                         |
| 8 | 20OKCMD008 | ANUBHUTI ARORA            | A STUDY ON FINANCIAL EVALUATION AND COST BENEFIT ANALYSIS WITH A SPECIAL REFERENCE TO POWERTEK INDIA                          |
| 9 | 20OKCMD009 | ANUPRIYA SONI             | A STUDY ON EMPLOYEE TURNOVER RETENTION STRATEGIES FOR MUTHOOT FINANCE LTD.                                                    |

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| 10 | 20OKCMD010 | ARJUN CHAURASIA    | A STUDY ON WEAK FORM OF EFFICIENT MARKET HYPOTHESIS WITH SPECIAL REFERENCE TO NSE                                       |
| 11 | 20OKCMD011 | ARPITA CHATTERJEE  | A STUDY ON INVENTORY MANAGEMENT AND MANUFACTURING SECTOR PERFORMANCE IN CG POWER AND INDUSTRIAL SOLUTIONS               |
| 12 | 20OKCMD012 | ARUN K             | THE STUDY ON PERFORMANCE OF MUTUAL FUNDS WITH SPECIFIC REFERENCE TO NJ INDIA                                            |
| 13 | 20OKCMD013 | ARVIND KUMAR       | A STUDY ON THE IMPACT OF B2B RELATIONSHIPS ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO CHAMUNDA PAPERS PVT. LTD. |
| 14 | 20OKCMD014 | ASHWIN K MENON     | USER'S PREFERENCE OF HOME AUTOMATION TECHNOLOGY: A SMART AND INTELLIGENT HOME                                           |
| 15 | 20OKCMD015 | AUSTIN C SEBASTIAN | A STUDY OF UNDERGRADUATE STUDENTS' PREFERENCE AND PERCEPTION OF E-LEARNING IN BANGALORE CITY                            |
| 16 | 20OKCMD016 | B SREEMANTH RAJU   | A STUDY ON ROLE OF COMPETENCIES WHILE RECRUITING                                                                        |
| 17 | 20OKCMD017 | BAISHALI RAY       | A STUDY ON HOW EMPLOYEE ENGAGEMENT DRIVES THE MOTIVATION AND                                                            |

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|    |            |                                   | COMMITMENT OF EMPLOYEES<br>INSIDE INFOSYS                                                                                                     |
| 18 | 20OKCMD018 | BANDA RAMCHARAN<br>REDDY          | A STUDY ON CUSTOMER<br>SATISFACTION AND CUSTOMER<br>LOYALTY TOWARDS EDQART                                                                    |
| 19 | 20OKCMD019 | BANDARU LAKSHMI<br>PRATHYUSHA     | WORK BASED LEARNING IN<br>DIGITAL AGE AND ROLE OF<br>ARTIFICIAL INTELLIGENCE IN<br>INDUSTRY 5.0                                               |
| 20 | 20OKCMD020 | BEHERA BISMAYA<br>KUMAR GYANENDRA | AN EXPLORATORY STUDY ON<br>VENTURE CAPITAL<br>INVESTMENTS IN INDIA DURING<br>THE COVID-19                                                     |
| 21 | 20OKCMD021 | BEKKEM SRADDHA                    | A STUDY ON CUSTOMER<br>SATISFACTION TOWARDS LG<br>SOFT INDIA.                                                                                 |
| 22 | 20OKCMD022 | BHARATH J                         | A STUDY ON PERCIEVED<br>ORGANIZATIONAL POLITICS<br>AND WORKPLACE INCIVILITY IN<br>ATKINS                                                      |
| 23 | 20OKCMD023 | BHAVADHARANI M                    | CORPORATE E-LEARNING- AN<br>INSIDE VIEW OF<br>MANUFACTURING INDUSTRY                                                                          |
| 24 | 20OKCMD024 | BHAVANA J L                       | INVENTORY CONTROL<br>STRATEGY'S IMPACT ON<br>INVENTORY MANAGEMENT,<br>INCLUDING ITS BENEFITS AND<br>DRAWBACKS ON VIGNNESH<br>TECHPACK PVT LTD |

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| 25 | 20OKCMD025 | BHUMIKA SHARMA              | A STUDY ANALYSING THE POSITIONING OF BICYCLE IN TODAYS MODERN LIFESTYLE                          |
| 26 | 20OKCMD026 | BHUPATHIRAJU<br>AKSHITHA    | A STUDY ON RELATIONSHIP BETWEEN GOLD PRICE AND INDIAN STOCK MARKET                               |
| 27 | 20OKCMD027 | BHUPATHIRAJU<br>DHARANI     | A STUDY ON INVENTORY MANAGEMENT OF SRI SAI ORGANICS                                              |
| 28 | 20OKCMD028 | BIRAJDAR SACHIN<br>BASAVRAJ | A STUDY ON PRIVATE EQUITY INVESTMENT PERFORMANCE IN INDIA                                        |
| 29 | 20OKCMD029 | CHITHARANJAN R              | A STUDY ON CUSTOMER PRFERENCE FOR HEALTH AND FITNESS SERVICES AT SHAGUN HEALTH PRODUCTS PVT. LTD |
| 30 | 20OKCMD030 | CHUNCHULA<br>MANIGANGA      | A STUDY ON TREND ANALYSIS AND FINANCIAL PERFORMANCE OF 4CREATIONS                                |
| 31 | 20OKCMD031 | CORREIA CHRIS<br>ROLAND     | INFLUENCE OF SOCIAL MEDIA ON CODEYOUNG CUSTMERS                                                  |
| 32 | 20OKCMD032 | D V AJITH                   | A STUDY ON LIQUIDITY AND SOLVENCY ANALYSIS WITH SPECIAL REFERENCE TO MARUTI SUZUKI INDIA LTD.    |
| 33 | 20OKCMD033 | DEBANKITA BOSE              | A STUDY ON IMPACT OF MSME SECTOR ON MACROECONOMIC FACTORS                                        |
| 34 | 20OKCMD034 | DEDEEPPYA<br>BHEEMAVARAPU   | A STUDY ON PURCHASE INTENSION VIA INSTAGRAM FOR HANDLOOM PRODUCTS.                               |

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| 35 | 20OKCMD035 | DEEPAK PAWAR      | A STUDY OF BACKGROUND VERIFICATION OF EMPLOYEES AT INTERNSHALLA                                                                                  |
| 36 | 20OKCMD036 | DEVA G            | A STUDY ON IMPACT OF INVENTORY MANAGEMENT ON FIRM'S PROFITABILITY AND LIQUIDITY WITH SPECIAL REFERENCE AT SHAGUN HEALTH PRODUCTS PRIVATE LIMITED |
| 37 | 20OKCMD037 | DHAL PRIYA GANESH | A STUDY ON THE IMPACT OF EMPLOYEE WELLNESS ON EMPLOYEE PRODUCTIVITY WITH REFERENCE TO PACIFIC PRINTS                                             |
| 38 | 20OKCMD038 | DHANALAKSHMI P    | A STUDY ON BUSINESS DEVELOPMENT STRATEGIES OF OPTICS & ALLIED ENGG. PVT. LTD                                                                     |
| 39 | 20OKCMD039 | DHANANJAY A       | A STUDY ON LOANS AND ADVANCESS AT TGMCBANK LTD TUMAKURU                                                                                          |
| 40 | 20OKCMD040 | DHIRENDRA THAKUR  | CUSTOMER SATISFACTION AND LOYALTY WITH LEATHER PRODUCTS USED IN FASHION ACCESSORIES                                                              |
| 41 | 20OKCMD041 | DIKSHYA DAS       | RETAIL SALES PERFORMANCE MANAGEMENT                                                                                                              |
| 42 | 20OKCMD042 | DINESH KUMAR R    | A STUDY ON CUSTOMER PREFERENCES TOWARDS BIGBAZAAR                                                                                                |

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| 43 | 20OKCMD043 | DOLA HEMA                        | A STUDY ON FINANCIAL ANALYSIS AS A TOOL FOR MEASURING FINANCIAL STABILITY AT HYUNDAI BANGALORE                               |
| 44 | 20OKCMD044 | DUROC DANIEL                     | STUDY OF BRAND AWARENESS AND CONSUMER PERCEPTION TOWARDS SAFFOLA FITTIFY                                                     |
| 45 | 20OKCMD045 | ESHA VERMA                       | A STUDY ON EFFECTIVENESS OF AFTER SALES SERVICES FOR CUSTOMER RETENTION AT ESCORTS                                           |
| 46 | 20OKCMD046 | GAJJALA DEVA<br>DHANUNJAYA REDDY | A STUDY ON THE IMPACT OF AFTER-SALES SERVICE QUALITY ON CUSTOMER PURCHASE INTENTIONS WITH SPECIAL REFERENCE TO MARUTI SUZUKI |
| 47 | 20OKCMD047 | GANGURDE SHUBHAM<br>CHANDRARAO   | IMPACT OF 'SERVICE NOW PROFESSIONAL' ON HR PRACTICES IN ATKINS                                                               |
| 48 | 20OKCMD048 | GARIMA KUMARI                    | A STUDY ON THE IMPACT OF SERVICE QUALITY AND PRICE ON SATISFACTION IN UNITED GUARD ASSOCIATION                               |
| 49 | 20OKCMD049 | GANADIPAN ROUT                   | A STUDY ON CAPITAL BUDGETING PRACTICES WITH SPECIAL REFERENCE TO HYUNDAI SILICON MOTORS                                      |
| 50 | 20OKCMD050 | GREESHMA C M                     | ORGANIZATION BEHAVIOUR FROM THE COVID 19: TELEWORKING AND                                                                    |

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|    |            |                        | ORGANIZATIONAL CHALLENGES FROM THE PANDEMIC                                                                                 |
| 51 | 20OKCMD051 | HARIDHARAN M           | A STUDY ON CUSTOMER PERCEPTION OF HEALTH AND FITNESS SERVICES AT SHAGUN HEALTH PRODUCTS PRIVATE LIMITED                     |
| 52 | 20OKCMD052 | HARSHITHA S            | A STUDY ON COST-VOLUME-PROFIT ANALYSIS AS A MANAGEMENT TOOL FOR DECISION MAKING IN TALRAK CONSTRUCTION CHEMICALS PVT. LTD.  |
| 53 | 20OKCMD053 | ILLA ANANTHA SAI KUMAR | A STUDY ON THE IMPACT OF VISUAL MEDIA AND MENU SERVICES ON THE SATISFACTION OF CUSTOMER WITH SPECIAL REFERENCE TO BIG BAZAR |
| 54 | 20OKCMD054 | INDUPRIYA A S          | IMPACT OF EMPLOYEE WELFARE BENEFITS ON PRODUCTIVITY; A CASE STUDY OF VOLVO GROUP INDIA PRIVATE LIMITED                      |
| 55 | 20OKCMD055 | JAGTAP ROHAN VIJAY     | A STUDY ON EFFECT OF ACCOUNTS RECEIVABLES ON BUSINESS PROFITABILITY                                                         |
| 56 | 20OKCMD056 | JANI MANTHAN SOMNATH   | FACTORS INFLUENCING CONSUMER PREFERENCES TOWARDS READY TO USE AGRO PROCESSED FOODS WITH A SPECIAL REFERENCE TO SAISH        |

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|    |            |                                | AGRO FOOD PRODUCTS PVT LTD,<br>SHIRDI                                                                       |
| 57 | 20OKCMD057 | JENU ABRAHAM                   | A STUDY ON FUNDAMENTAL<br>ANALYSIS OF AUTOMOBILE<br>SECTOR AT EDELWEISS<br>BROKING LIMITED BANGALORE        |
| 58 | 20OKCMD058 | JOLLU<br>BHANUPRAKASH<br>REDDY |                                                                                                             |
| 59 | 20OKCMD059 | JUGUNTA U S KALYAN             | A STUDY SUSTIANABLE HUMAN<br>RESOURCE PRACTICES IN<br>BRITANNIA INDUSTRIES .                                |
| 60 | 20OKCMD060 | K D GIRISH                     | A STUDY ON SUCCESSION<br>PLANNING AND ITS IMPACT ON<br>ORGANISATIONAL<br>PERFORMANCE                        |
| 61 | 20OKCMD061 | KALASKAR PRALAY<br>KESHAO      | A COMPARATIVE ANALYSIS OF<br>NON-PERFORMING ASSETS ON<br>TOTAL ASSETS WITH SPECIAL<br>REFERENCE TO YES BANK |
| 62 | 20OKCMD062 | KALERU PRAVARDHAN              | A STUDY ON CREDIT<br>MANAGEMENT AT YES BANK                                                                 |
| 63 | 20OKCMD063 | KANITI PRASANTH                | A STUDY ON THE IMPACT OF<br>CRM PRACTICES ON CUSTOMER<br>RETENTION                                          |
| 64 | 20OKCMD064 | KARTHEESWARAN A                | A STUDY ON CUSTOMER<br>AWARNESS TOWARDS<br>AGARWAL PACKERS AND<br>MOVERS                                    |

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| 65 | 20OKCMD065 | KARTHICK P                 | A STUDY OF IMPACT OF DIGITAL MAKETING ON CUSTOMERSS OF ARSYA TRAINING AND PLACEMENT SERVICE IN DHARMAPURI TO INCREASE SALES |
| 66 | 20OKCMD066 | KASA SHIVA KUMAR           | THE STUDY OF CUSTOMER SATISFACTION TOWARDS SAINT-GOBAIN GLASS DIVISION                                                      |
| 67 | 20OKCMD067 | KASI JAHANAVI              | A STUDY TO MEASURE THE EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM AT ATKINS                                              |
| 68 | 20OKCMD069 | KONERU<br>UMAMAHESHWAR RAO | A STUDY ON EMPLOYEE SATISFACTION ON CRM USAGE WITH SPECIAL REFERENCE TO CRMIT SOLUTIONS                                     |
| 69 | 20OKCMD070 | KRISHNA KUMAR<br>SOLANKI   | A STUDY OF PRODUCT POSITIONING OF PAGE INDUSTRIES LTD COMPARING OTHER BRAND                                                 |
| 70 | 20OKCMD071 | LISINA SUNIL               | THE ANALYSIS OF RISK AND RETURN OF SELECTED EQUITY STOCKS IN BANKING AND FMCG SECTOR                                        |
| 71 | 20OKCMD072 | LODAGALA<br>VENKATESH      | A STUDY ON IDENTIFYING TARGET MARKET SEGMENT FOR THE PRODUCT- HOME AUTOMATION IN THE CITY OF VISAKHAPATNAM                  |

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| 72 | 20OKCMD073 | LOGESH KUMAR R                   | A STUDY ON OVERALL FINANCIAL PERFORMANCE IN CASE OF KIRLOSAKAR OIL ENGINES LIMITED                            |
| 73 | 20OKCMD074 | M CHARITHA REDDY                 | TRANSITION OF EMPLOYEE ENGAGEMENT IN START-UP - AN INDIAN COMPANY PERSPECTIVE                                 |
| 74 | 20OKCMD075 | M SAI CHAITANYA<br>SHRINIWAS RAO | CUSTOMER CHOICE ON ELECTRIC BIKES - A CASE STUDY OF OBEN ELECTRIC VEHICLES PRIVATE LIMITED                    |
| 75 | 20OKCMD076 | MADGULKAR RUTUJA<br>RAJESH       | BANKRUPTCY ANALYSIS OF STATE BANK OF INDIA USING ALTMAN MODEL                                                 |
| 76 | 20OKCMD077 | MAHESHA H                        | A STUDY UNDERSTAND INVESTORS AWARENESS ON INVESTMENT IN EQUITY MARKET WITH SPECIAL REFERENCE TO BAJAJ FINANCE |
| 77 | 20OKCMD078 | MANASA PRIYA B                   | A STUDY ON AGILITY & LEARNING IN ORGANIZATIONS                                                                |
| 78 | 20OKCMD079 | MANE PRATHAMESH<br>SANJAY        | A STUDY ON EVALUATION OF PERFORMANCE OF MUTUAL FUND SCHEMES WITH SPECIAL REFERENCE TO ADITA BIRLA CAPITAL LTD |
| 79 | 20OKCMD080 | MANOJ M                          | A STUDY ON IMPACT OF FLOW OF FDI AND FII ON INDIAN STOCK MARKET                                               |
| 80 | 20OKCMD081 | MAXWELL CHRIS<br>MELVIN FURTADO  | COMPETITIVE ANALYSIS OF BIG Q INNOVATIONS IN THE EVENT                                                        |

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|    |            |                           | AND LEISURE TRAVEL<br>INDUSTRY IN BANGALORE                                                                                    |
| 81 | 20OKCMD082 | MD SHAHID AFRIDI          | AN ANALYSIS OF SALES<br>STRATEGY WITH REFERENCE TO<br>ASK AUTOMOTIVE PVT LTD                                                   |
| 82 | 20OKCMD083 | MEGHA LOHIYA              | A STUDY ON PERFORMANCE<br>APPRAISAL PRACTICES IN<br>HICAL TECHNOLOGIES<br>BANGALORE IN RELATION TO<br>EMPLOYEE PRODUCTIVITY    |
| 83 | 20OKCMD084 | MEHAK BUBNA               | AN EXPLORATORY STUDY ON<br>UNDERSTANDING HOW<br>PASHUPATI POLYTEX PRIVATE<br>LIMITED IS CONTRIBUTING<br>TOWARDS SUSTAINABILITY |
| 84 | 20OKCMD085 | MILAN CHURCHIN S          | A STUDY OF CREDIT RISK<br>MANAGEMENT AND IT'S IMPACT<br>ON PERFORMANCE OF L&T<br>FINANCE                                       |
| 85 | 20OKCMD086 | MITHUN B V                | INTENTION TO USE SPECIALIZED<br>ONLINE COURSE IN BLUEMIND<br>SOLUTION LIMITED                                                  |
| 86 | 20OKCMD087 | MOGILI LEELA<br>ANIRUDH   | A STUDY ON OPTION HEDGING<br>STRATEGIES FOR A SELECTED<br>COMPANY                                                              |
| 87 | 20OKCMD088 | MOHAMMAD KHALIDA<br>AFROZ | A STUDY ON TECHNICAL<br>ANALYSIS OF SELECTED IT<br>COMPANIES FROM NIFTY WITH<br>SPECIAL REFERENCE TO ANGEL<br>ONE LTD          |

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| 88 | 20OKCMD089 | MOHAMMED SAQLAIN<br>H           | A STUDY OF CUSTOMER<br>SATISFACTION AT AGARWAL<br>PACKERS AND MOVERS LIMITED                                                                                      |
| 89 | 20OKCMD090 | MOPURU GANGADHAR<br>REDDY       |                                                                                                                                                                   |
| 90 | 20OKCMD091 | MUHAMMED INAMUL<br>HASSAIN      | A COMPARATIVE STUDY OF<br>CONSUMPTION OF AYURVEDIC<br>PRODUCTS OVER TRUST V/S<br>PERCEIVED EXPERTISE FOR<br>TREATING THE CAUSE.                                   |
| 91 | 20OKCMD092 | NAINALA SAI LAKSHMI<br>PRIYANKA | A STUDY ON MEDIA<br>MONITORING ANALYSIS AND ITS<br>OPERATIONS IN ANNALECT,<br>OMNICOM MEDIA GROUP                                                                 |
| 92 | 20OKCMD093 | NANDANWAR<br>PREMANSHU GOPAL    | A STUDY ON FACTORS<br>INFLUENCING BEHAVIOURAL<br>INTENTIONS TOWARDS THE<br>ADOPTION OF FINTECH<br>SERVICES WITH SPECIAL<br>REFERENCE TO KREDX                     |
| 93 | 20OKCMD094 | NEHA SHEKHAR<br>PAWAR           | A STUDY ON EFFECT OF<br>COMPETITION IN BEVERAGE<br>INDUSTRY WITH REFERENCE TO<br>MILLIENIALS                                                                      |
| 94 | 20OKCMD095 | NIKHIL G REDDY                  | RESIDENTIAL PROPERTIES WITH<br>GREEN LIVING CONCEPT: WHAT<br>DRIVES CONSUMERS TO BUY? IN<br>SOUTH BANGALORE WITH<br>SPECIAL REFERENCETO<br>MAHENDRA HOMES PVT LTD |

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| 95  | 20OKCMD096 | NIKHIL S             | A STUDY ON CUSTOMER SATISFACTION AND LOYALTY ON EDQART                                                                                                   |
| 96  | 20OKCMD097 | PABBATHI GREESHMASRI | A STUDY ON IMPACT OF FOREIGN EXCHANGE RATES ON INDIAN STOCK MARKET                                                                                       |
| 97  | 20OKCMD098 | PADMINI BADHAI       | TECHNICAL ANALYSIS ON SELECTED LARGE CAP STOCKS LISTED IN NATIONAL STOCK EXCHANGE, INDIA WITH REFERENCE TO IT INDUSTRY                                   |
| 98  | 20OKCMD099 | PALURU HARSHITH      | A STUDY ON INVESTMENT OPPORTUNITY IN STOCK MARKET WITH SPECIAL FOCUS ON OIL SECTOR                                                                       |
| 99  | 20OKCMD100 | PATWARI SRITEJA      | LEARNING IN HYBRID WORKPLACE: PAST, PRESENT, AND FUTURE                                                                                                  |
| 100 | 20OKCMD101 | PAVAN Y              | COMPARATIVE ANALYSIS OF FINANCIAL PERFORMANCE OF SELECTED PUBLIC & PRIVATE SECTOR BANKS                                                                  |
| 101 | 20OKCMD102 | PAVANA R             | A STUDY OF FINANCIAL STATEMENT ANALYSIS APPROACH TO UNDERSTAND IMPACT OF LIQUIDITY ON PROFITABILITY WITH SPECIAL REFERENCE TO KIRLOSKAR ELECTRIC CO.LTD. |

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| 102 | 20OKCMD103 | POLAM REDDY NAVYA         | A STUDY ON CUSTOMER SATISFACTION TOWARDS FAIRING PRODUCTS OF MADRAS RADIATORS AND PRESSINGS LTD.                                   |
| 103 | 20OKCMD104 | PRADHEEPRAJ S             | A STUDY ON QUALITY CIRCLE SUCCESS IN NITHYA PACKAGING MANUFACTURING INDUSTRY                                                       |
| 104 | 20OKCMD105 | PRASHANTH<br>KOLANDAI RAJ | “A STUDY ON PROFITABILITY OF LATEST TECHNICAL INDICATORS APPLIED ON SELECTED FIRMS IN INDIAN STOCK MARKET”                         |
| 105 | 20OKCMD106 | PRATHVI RAJ TIWARI        | A STUDY ON THE RELATIONSHIP BETWEEN JOB SATISFACTION AND EMPLOYEE ENGAGEMENT FOR CONTRACT EMPLOYMENT                               |
| 106 | 20OKCMD108 | PREETHU G N               | A STUDY ON INVENTORY MANAGEMENT AT KANVA FASHION LIMITED                                                                           |
| 107 | 20OKCMD109 | PRITAM MONDAL             | THE STUDY ON CUSTOMER EXPERIENCE FOR THE EVENTS ORGANIZED BY THE EVENT MANAGEMENT COMPANY OF LEONATIC EVENTS AND COMMUNICATION LLP |
| 108 | 20OKCMD110 | PRIYANKA R                | A STUDY ON TALENT MANAGEMENT ROLE IN JD [JUST DIAL] ORGANIZATION ATTRACTIVENESS..                                                  |

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| 109 | 20OKCMD111 | R RAKSHITHA            | COMPARATIVE STUDY OF THE SELECTED BANKING EQUITY STOCKS OF BSE BANKEX AND NEPSE BANKING SUB-INDEX                               |
| 110 | 20OKCMD112 | RAGHAVA K              | TECHNICAL ANALYSIS ON THE SELECTED METALS & MINING COMPANIES LISTED IN NSE                                                      |
| 111 | 20OKCMD113 | RAJESWARI MOHANTY      | A STUDY ON ANALYSIS OF SELECTED EQUITY FUNDS WITH SPECIAL REFERENCE TO MOTILAL OSWAL                                            |
| 112 | 20OKCMD114 | RAJKUMAR<br>BISHUKARMA | A STUDY ON TRAINING AND DEVELOPMENT AND ITS IMPACT ON WORK RELATED ENGAGEMENT                                                   |
| 113 | 20OKCMD115 | RAKSHITH A             | A STUDY ON THE IMPACT OF BRAND CREDIBILITY ON CONSUMER PRICE SENSITIVITY WITH SPECIAL REFERENCE TO SAINT GOBAIN INDIA PVT. LTD. |
| 114 | 20OKCMD116 | RANJITH R              | A STUDY OF MARKETING INITIATIVES TO CREATE AWARENESS OF WONOVA LLP CLEANING PRODUCTS TO NEW AND FIRST TIME USERS                |
| 115 | 20OKCMD117 | RAVI SHARMA            | THE IMPACT OF BTL ADVERTISING ON CUSTOMER BUYING BEHAVIOR TOWARDS FASHION PRODUCTS WITH REFERENCE TO MAX RETAIL                 |

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| 116 | 20OKCMD118 | RIYA SINHA            | IMPACT OF LEVERAGE, CAPITAL STRUCTURE AND DIVIDEND POLICY PRACTICES ON SHAREHOLDERS WEALTH IN LARSEN AND TOUBRO         |
| 117 | 20OKCMD119 | RIYA SUDHEER          | EFFECT ON CURRENCY VALUE CHANGE ON THE RAW MATERIALS IMPORT QUANTITY WITH SPECIAL REFERENCE TO KBC                      |
| 118 | 20OKCMD120 | ROHAN MEHTA           | A CRITICAL STUDY ON ANALYSIS OF THE PERFORMANCE APPRAISAL AND THE BONUS PAYMENT IN AN ORGANIZATION.                     |
| 119 | 20OKCMD121 | SAHIL SHARMA          | A STUDY ON IMPACT OF MACROECONOMIC VARIABLE ON PROFITABILITY OF COMMERCIAL BANK LISTED IN NATIONAL STOCK EXCHANGE INDIA |
| 120 | 20OKCMD122 | SANGHISHETTY GEYANA   | A STUDY ON THE CUSTOMER EXPERIENCE WITH MARUTI SUZUKI ARENA                                                             |
| 121 | 20OKCMD123 | SANKU AASHRITHA REDDY | A STUDY ON EFFECTIVENESS OF ADVERTISING AND SALES PROMOTION ON NEW PRODUCT DEVELOPMENT AT PEPSI CO                      |
| 122 | 20OKCMD124 | SARTHAK GUPTA         | A STUDY ON CONSUMER BEHAVIOUR TOWARDS ECO-FRIENDLY PAPER WITH                                                           |

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|     |            |                           | REFERENCE TO CHAMUNDA PAPERS PVT. LTD.                                                                                                                                  |
| 123 | 20OKCMD125 | SARVAMANGALA S<br>BANAGAR | A STUDY ON DIGITAL RECRUITMENT WITH REFERENCE TO CAFE COFFEE DAY                                                                                                        |
| 124 | 20OKCMD126 | SHAIK NOOR<br>MOHAMMED    | A STUDY ON THE FACTORS AFFECTING EMPLOYEE SATISFACTION OF RELATIONSHIP MANAGERS IN THE BANKING INDUSTRY OF INDIA                                                        |
| 125 | 20OKCMD127 | SHASHANK K JOSHI          | A STUDY ON NON-PERFORMING ASSETS OF THE MULGUND URBAN SOUHARDA CO-OPERATIVE BANK LTD. AND ITS IMPACT ON THE BANK'S PROFITABILITY                                        |
| 126 | 20OKCMD128 | SHIPRA SINGH              | FACTORS AFFECTING DIGITAL CUSTOMER EXPERIENCE : A CASE STUDY OF NESTLE' MILK MAID WEBSITE                                                                               |
| 127 | 20OKCMD129 | SHIRSA ROY                | THE IMPACT OF COVID-19 IN RECRUITMENT AND SELECTION PROCESSTHE IMPACT OF COVID-19 IN RECRUITMENT AND SELECTION PROCESS; WITH SPECIAL REFERENCE TO IT COMPANY STACKMONKS |

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| 128 | 20OKCMD130 | SHIV CHOUDHARY      | CUSTOMER SERVICE AT MAX BDA BSK                                                                                          |
| 129 | 20OKCMD131 | SHREYA VERMA        | TRAINING AND DEVELOPMENT IN HIGHLY DYNAMIC VUCA CONTEXT: DISRUPTION AND FUTURE TRENDS                                    |
| 130 | 20OKCMD132 | SOMITH SINGH S      | A STUDY ON IMPACT OF COVID PANDEMIC ON MENTAL & EMOTIONAL HEALTH ISSUES OF EMPLOYEES WITH SPECIAL REFERENCE TO WILDCRAFT |
| 131 | 20OKCMD133 | SRINIVASAN G        | A STUDY ON FACTORS AFFECTING CUSTOMER'S INTENTION TO BUY GROCERIES ONLINE THROUGH BIG BASKET                             |
| 132 | 20OKCMD134 | SUMEDHA ROY         | A STUDY ON INSURANCE AS INVESTMENT OPPORTUNITIES WITH SPECIAL REFERENCE TO LIC PENSION FUND AND INDIVIDUAL ASSURANCE     |
| 133 | 20OKCMD135 | SUMIT RANJAN        | A STUDY ON IMPACT OF FOREIGN PORTFOLIO INVESTMENT ON INDIAN STOCK MARKET                                                 |
| 134 | 20OKCMD136 | SUNKARI SRI LALITHA | A STUDY ON INFLUENCE OF FII ON INDIAN STOCK MARKET WITH REFERENCE TO ZERODHA                                             |
| 135 | 20OKCMD137 | SURYA T             | A STUDY ON EFFECTIVENESS OF MARKETING STRATEGIES OF BISLERI LIMITED                                                      |

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| 136 | 20OKCMD138 | SYED GHOUSE<br>MOHIUDDIN | A STUDY MEASURING THE<br>INTERPLAY BETWEEN<br>CUSTOMER TRUST AND B2B<br>DEALINGS                                   |
| 137 | 20OKCMD139 | TAMSHI                   | EVALUATION OF TRAINING<br>EFFICACY AT WORK; A CASE OF<br>ATKINS,BENGALURU                                          |
| 138 | 20OKCMD140 | TANIYA SARKAR            | STUDY ON IMPACT OF ON-JOB<br>TRAINING ON THE EMPLOYEE<br>PERFORMANCE                                               |
| 139 | 20OKCMD141 | THANNEERU<br>MAMATHA     | A STUDY ON FINANCIAL<br>ANALYSIS OF HERO MOTOCORP<br>LIMITED                                                       |
| 140 | 20OKCMD142 | U CHANDANA               | A STUDY ON RECRUITMENT AND<br>SELECTION PROCESS AT<br>CODEBELE, BALLARI                                            |
| 141 | 20OKCMD143 | V LOHITH KUMAR           | A STUDY ON CAMEL MODEL<br>ANALYSIS OF URBAN CO-<br>OPERATIVE CREDIT SOCIETY IN<br>KANAKPURA CITY                   |
| 142 | 20OKCMD144 | VANGALA SRAVANI          | A STUDY ON STUDENTS'<br>SATISFACTION FROM THE<br>SERVICES PROVIDED BY VNC IT<br>SOLUTIONS PVT.LTD                  |
| 143 | 20OKCMD145 | VEMULA ALEKHYA           | A STUDY ON THE EFFECT OF<br>DIGITAL MARKETING ON<br>PURCHASE INTENTIONS WITH<br>SPECIAL REFERENCE TO<br>GUIDEPOINT |

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| 144 | 20OKCMD146 | VISHAL SABARISH B S       | A STUDY ON IMPACT QUALITY, TRUST, LOYALTY, ON LOGISTICS SERVICE QUALITY WITH SPECIAL PREFERENCE TO AGARWAL PACKERS AND MOVERS LTD.              |
| 145 | 20OKCMD147 | VISHRUTHA V HANGAL        | A STUDY ON BRANDING STRATEGY ADOPTING THE A3R3 FRAMEWORK IN BIZOM                                                                               |
| 146 | 20OKCMD148 | Y KARTHIK                 | A STUDY ON HRM PRACTICES AND IMPROVEMENT IN BUSINESS PERFORMANCE WITH RESPECT TO THE ROLE OF ENVIRONMENTAL UNCERTAINTIES AT NADIYA TECHNOLOGIES |
| 147 | 20OKCMD149 | YADAV SANTOSH HARINARAYAN | A STUDY ON CUSTOMER RETENTION OF PACKING AND MOVING ON AGARWAL PACKERS MOVERS LIMITED                                                           |
| 148 | 20OKCMD150 | YAGNESH GUPTA             | AN EMPIRICAL STUDY ON CAPITAL STRUCTURE AND FIRM PERFORMANCE OF TYRES INDUSTRY IN INDIA                                                         |
| 149 | 20OKCMD151 | YASHAVANTH KUMAR H        | A RESEARCH ON FACTORS INFLUENCING ERP IMPLEMENTATION PROCESS IN IT INDUSTRY WITH SPECIAL REFERENCE TO POLESTAR                                  |

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|     |            |               | SOLUTIONS AND SERVICES<br>INDIA PVT LTD                                                                                                                             |
| 150 | 200KCMD152 | YOHESWAR M    | A STUDY OF INDUSTRIAL<br>AUTOMATION AND THE<br>CONTRIBUTIONS OF CODEBIOS<br>TECHNOLOGIES IN PROVIDING<br>SOLUTIONS - A CASE STUDY OF<br>ITC (BISCUITS DIVISION) LTD |
| 151 | 200KCMD153 | YUKESH BABU S | A STUDY ON EMPLOYEE'S<br>TRAINING & DEVELOPMENT AS<br>AN INSTRUMENT FOR<br>INCREASING ORGANIZATION<br>PRODUCTIVITY IN INPUT ZERO<br>TECHNOLOGIES                    |

**CLUB ACTIVITIES CONDUCTED:** A total of 4 club activities are conducted in the current year. Club activities provide opportunities for students to engage in extracurricular pursuits, helping them develop skills outside the academic curriculum.

#### **Cultural Club**

| Sl no | Event                      | Date     |
|-------|----------------------------|----------|
| 1     | Graduation Day Celebration | 9/7/2022 |

#### **Vanijya – Finance Club**

| Sl no | Event      | Date       |
|-------|------------|------------|
| 1     | FINTASTICA | 23/01/2023 |

#### **Srujana – Marketing Club**

| Sl no | Event                     | Date       |
|-------|---------------------------|------------|
| 1     | Marketing Fest - Nishadya | 31/08/2023 |

### **Abhyudaya – Social Media Club**

| <b>Sl no</b> | <b>Event</b>              | <b>Date</b> |
|--------------|---------------------------|-------------|
| 1            | International Women's Day | 10/3/2023   |

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SUMMARY: What a year to celebrate! Despite the continuing destruction of the pandemic, NSB achieved great things and is proud of its students' achievements. Its students achieved a pass percentage of 96% with 145 students passing out of 149 and they also achieved greater heights with 96 students passing out with distinction. They also brought greater glory to themselves, to their parents and to their alma mater as 131 out of 145 students stepped into the corporate world. Some multinational companies like PwC, TCS, Bajar Allianz, etc. were very impressed with the students of NSB and invested in them based on the talent exhibited by them.

Though the pandemic continued to create disturbances, NSB showed it was different and marched on. NSB encouraged its faculty to have research bend of mind and the year 7 research papers being published by its faculty. NSB is also one step ahead as it encourages its students to do research in their field of interest and all our 151 students produced research papers of high quality beyond their academic rigor and vigour.

While 26 MoUs signed by NSB definitely was a step in the right direction, it also helped our students as 8 students utilised this opportunity to study abroad.

During the year, despite the continuing pandemic, NSB to support, motivate and develop the students, conducting 18 guest lectures, 9 workshops and 4 industry visits.

No pandemic can stop the march of NSB and even this year, all cultural activities like Ganesh Charthuri, Mahara Sankranti, and Karnataka Rajostava were conducted with great festive fervor. NSB also celebrated India's Independence Day, Women's Day, International Yoga Day and Mahatma Gandhi Jayanthi with great enthusiasm with faculty and students participating with great joy.

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